



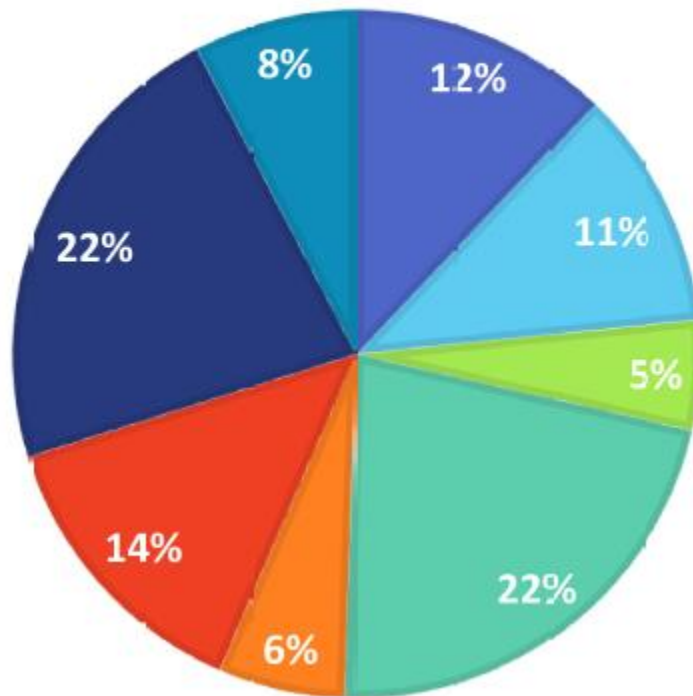
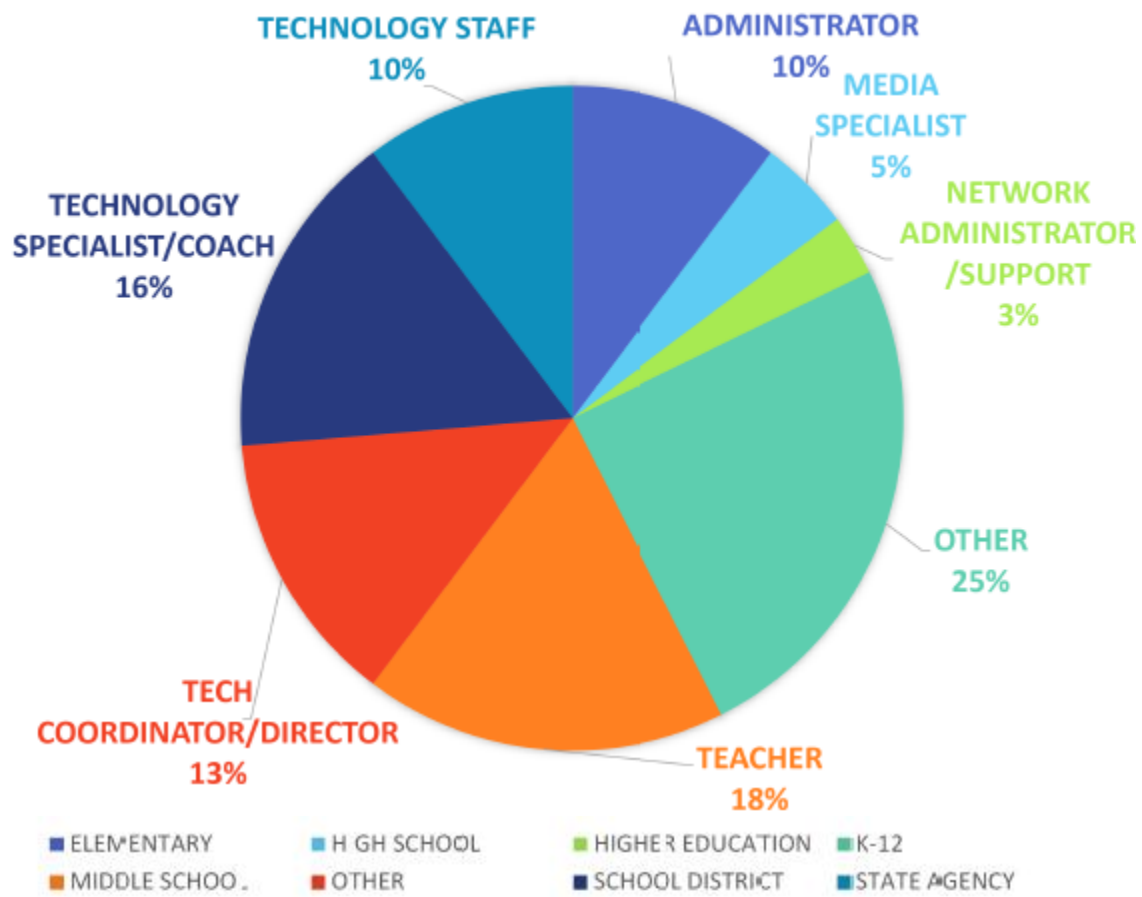
The South Carolina Association for Educational Technology (SCAET) invites you to exhibit at the 2025 South Carolina EdTech Conference, October 28 – October 30, 2025, at the Myrtle Beach Convention Center. Exhibitor's move in will take place on Tuesday, October 28th, with the Exhibit Hall open to attendees October 29<sup>th</sup> -30<sup>th</sup> (Wednesday, Thursday).

SC EdTech is South Carolina's premier education technology conference!

The conference typically showcases over 150 exhibit booths and attracts 1,000+ attendees from the Southeast states.

### **Attendee Profile**

SC EdTech attendees include K-12 and higher education administrators, teachers, technology coordinators, media specialists, business leaders, legislators, and state and federal government agency representatives. The exhibit hall is a highly valued part of the conference. SC EdTech promotes the use of educational technology in South Carolina schools. The mission of EdTech is to bring educators together to think, discuss, listen and learn the best strategies to plan for, implement, and use educational technology in our schools.



### **Vendor Showcase Sessions (VSS) – Presentation Opportunities**

Reserved exclusively for Platinum and Gold level sponsors. Vendor Showcase Sessions (VSS) will feature special presentations by vendors showcasing their products and services related to educational technology and instructional support. Space is limited and will be assigned on a first come, first served basis. Exclusive Vendor Showcase Session times will be available on Wednesday, October 29th and Thursday, October 30th. All sessions are one hour in length. Sessions may be repeated, depending on room availability and level of sponsorship. [SEE WEBSITE FOR MORE DETAILS OR TO REGISTER](#)

### **How to Reserve a Booth – 2025 proposed version**

Booth space will be assigned on a first-come, first-served basis. The 2024 exhibitors and sponsors will receive an invite that will include a 2025 floor plan and a pre-populated application. Past exhibitors and sponsors will receive a general invite email as well. All other potential exhibitors can find the exhibitor prospectus, floorplan and online application [Here](#).

Please complete the online application and make several booth selections from the floor plan, in case your first choice is unavailable. Be sure to indicate if there are any companies that you would prefer to be located apart from or located near. Every effort will be made to accommodate your booth preference. You will receive an email confirmation of your booth location and payment receipt or invoice, along with other conference related information. Please be sure to include a valid email address.

### **Booth Fees and Package**

Inline 10×10 Booth = \$1000; Corner 10×10 Booth = \$1100

Each 10' x 10' booth package includes: one 8' draped table; two chairs; one wastebasket; one-line exhibitor identification sign; 8' back-wall drapes and 3' side-rails; aisle carpeting. Your booth package also includes booth & aisle carpeting (in conference colors) so there's no need to order carpeting. The booth rental fee does not include electrical, telephone service, or wired Internet access (wi-fi is included.) Please see the Convention Center's website to order any services needed. A limited number of non-profit booths are available at a 50% discounted rate. Please contact the exhibit manager for approval at [exhibits@scaet.org](mailto:exhibits@scaet.org).

### **Sponsorship Opportunities and Packages**

Dedicated Classroom – \$10,000 (limited to one sponsor).

Tote-Bags for Attendees – \$6,000 (limited to one sponsor)

Neck-Wallets/Platinum – \$5,500 (limited to one sponsor)

**NEW!** Wednesday Lunch Sponsor - \$ 5,000 (four available or one exclusive sponsor for \$ 20,000)

**NEW!** Thursday Lunch Sponsor - \$ 5,000 (four available or one exclusive sponsor for \$ 20,000)

Platinum Sponsor – \$5,000 (includes two booths and two vendors showcase sessions)

Gold Sponsor – \$3,000 (includes one booth and one vendor showcase session)

Silver Sponsor – \$2,000

Bronze Sponsor – \$1,500

Refreshment Break Sponsor – \$1,000 (multiple available)

e-Sports Team Sponsor – \$500 (multiple available)

## TENTATIVE SCHEDULE

### Tuesday, October 28

8:00 a.m. – 5:00 p.m. Exhibitor Move-In

### Wednesday, October 29

8:00 a.m. – 4:00 p.m. Exhibit Hall Open

8:00 a.m. – 9:00 a.m. Grand Opening / Breakfast in Exhibit Hall

10:00 a.m. – 10:30 Exhibit Hall Break – Dedicated Time

11:30 a.m. – 12:45 Cash Lunch Break in Exhibit Hall

3:00 p.m. – 3:30 p.m. Refreshments in Exhibit Hall – Dedicated Time

### Thursday, October 30

8:00 a.m. – 8:30 a.m. Breakfast in Exhibit Hall

8:00 a.m. – 3:45 p.m. Exhibit Hall Open

9:30 am – 10:30 am Exhibit Hall Break – Dedicated Time

11:30 am – 12:45 pm Dedicated Exhibit Hall Time – Cash Lunch Available

12:00 noon Door Prize Giveaways in Exhibit Hall

3:00 pm – 3:45 pm Dedicated Exhibit Hall Time – Refreshments

3:45 – midnight Exhibitor Move-Out

### Friday, October 31

NO EXHIBIT HALL ON FRIDAY

## Convention Center and Host Hotel

The Myrtle Beach Convention Center will host EdTech 2025. The Convention Center is 2101 North Oak Street, Myrtle Beach, SC 29577. The host hotel is the Sheraton Myrtle Beach (attached to the Convention Center.) Travel and reservation information is now available on the SC EdTech website - [SCAET : EdTech 2025 Conference](#). Host hotel reservations can be made at <https://www.marriott.com/event-reservations/reservation-link.mi?id=1743512793279&key=GRP&guestreslink2=true&app=resvlink>.

## Best In Show!

Get into the EdTech spirit with Best of Show competition! Exhibitors are encouraged to design and decorate their booths to emphasize our conference theme (***Buried Treasure: Discovering the Hidden Potential of Educational Technology.***) Get creative and compete to win the highly coveted Best in Show Award! The winner will be announced during the opening Reception on Wednesday, and a Best in Show Award ribbon will be placed in the booth proclaiming the honor. In addition, the winner will receive one **complimentary booth** at next year's conference! Best in Show is a fun competition for exhibitors and attendees alike. Criteria for the award includes (1) overall attractiveness; (2) creativity; (3) product display; company identification; and (5) booth personnel.

**SCAET Partners –**

South Carolina's EdTech conference is sponsored and managed by The South Carolina Association for Educational Technology ([SCAET](#)) in partnership with its member organizations. Partner members of SCAET this year include representatives from the Department of Administration-Division of Technology, South Carolina Association of School Librarians, University of South Carolina College of Information and Communication, South Carolina Educational Television, South Carolina Department of Education, higher education, business sector, and school districts.

**Exhibitor Services**

The official service contractor/decorator for EdTech 2025 is AGS. You will receive a custom link to exhibitor services approx. 60 days prior to the event. Additional Exhibitor's Services will be posted online [Here](#)

Please take time to look over the online manual carefully. It contains valuable information that you will need to know before the show, and it will save you time and money!