



## *South Carolina Association for Educational Technology*

**Subject:** The SC EdTech Dedicated Conference Classroom Program

**To:** Interested corporate and organizational partners

The Board of Directors for the South Carolina Association for Educational Technology (S.C.A.E.T) has designed this feature of its annual educational technology conference, SC EdTech. In addition to the many offerings to corporate and organizational partners to be active and visible during the fall conference, S.C.A.E.T. now offers the opportunity to participate in the "Dedicated Conference Classroom Program."

This program is outlined below.

- Qualified Conference Classroom partners will be assigned a dedicated conference classroom space in which they will be able to outfit the room in classroom style for hands-on presentations, demonstrations, trainings, and group meetings. Equipment dedicated to the room during the conference is provided by the Classroom partner at their expense and management. It is the partner's responsibility to setup and take down the classroom hardware that was provided.
- The partnering organization will in turn, be given opportunities to offer multiple one hour concurrent sessions on at least two days of the conference. During session time slots that the partner is not hosting an event or session, the conference presentations committee has the right to book other non-competing instructional sessions that would be appropriate for that room environment.
- In addition to standard one-hour concurrent session opportunities held in their hosted conference classroom, classroom partners may also schedule multi-hour workshops, meet-and greet events open to all attendees, or other conference committee approved events during designated times throughout the conference.
- Special events planned for conference classrooms must be approved and final schedules given by the conference planning committee and must not conflict with conference wide events such as conference keynote assemblies, luncheons, receptions, etc.
- S.C.A.E.T. nor any of its affiliates warrants or insures partner property that is used in the dedicated classrooms. However, security is provided for main venue areas of the conference facilities during overnight. Use of partner equipment and resources if offered by the partner at their own risk.
- The partnering organization, can offer assistance with any pre-approved use of the partner's hardware/software that may be setup in the dedicated classroom when the partner is not utilizing it for their purposes. This, of course, will be at the discretion of the partner for the particular room.



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- The conference presentations committee reserves the right to place other “non-partner” equipment or elements in the dedicated classroom for use for partner hosted events or other non-partner hosted sessions. For example, projectors, microphones, interactive white boards, could be introduced into the room’s configuration at the discretion of the conference committee.

- Each dedicated conference classroom will be branded and promoted in the name of the hosting partner. In other words, it will be known in the appropriate print and signage (for example the “Acme Corporation Conference Classroom” would be on signage outside the room, in the conference mobile app and schedules, as well as the conference website.)

- In return for the financial and resource contributions to hosting the dedicated conference classrooms, each host partnering organization will be listed as a Platinum Sponsor and eligible for the benefits given to Platinum sponsors as well as the added exposure to attendees as a Conference Classroom Partner.

- The investment to become a Dedicated Conference Classroom Partner is \$10,000.00. Again, this includes a Platinum level sponsorship as part of the partner package. This does not include any other coverage other than stated above. Please note that the number of partners in this program is limited and based on a first-come, first-commitment basis. If your organization is interested in becoming a Dedicated Conference Classroom Program Partner, please contact Sharon Ozimek at: [sharon@eland.us](mailto:sharon@eland.us)  
Voice: 773-919-3875