

2025 SC EdTech

2025 SPONSORSHIP OPPORTUNITIES

SOUTH CAROLINA EDUCATION TECHNOLOGY CONFERENCE
MYRTLE BEACH CONVENTION CENTER • OCTOBER 28-31, 2025

SC EdTech 2025 Sponsorship Opportunities

Note: Vendor Showcase Sessions are NOT available after August 15th. Exclusive Sponsorships – available to one company only:

Dedicated Classroom Sponsor @ \$10,000 (see flyer for details.) Must commit by June 15, 2025!

Tote Bags for Attendees @ \$6,000 - Features your company logo on all attendee tote bags! Great exposure for your company, also includes all of the other Platinum Level sponsorship perks listed below.

Neck Wallets for Attendee Badges @ \$5,500 - Features your company logo on all attendee badge holders! Includes all of the other Platinum Level sponsorship perks listed below.

eSports Team Sponsorship @ \$500

Help cover the travel costs for the school teams to participate in the eSports Tournament at SC EdTech 2025.

NEW THIS YEAR – Wednesday Lunch Sponsor @ \$ 5,000 (four available) or \$ 20,000 for exclusive sponsorship – Features your company logo on dedicated signage, special listing in conference app and an opportunity to feature a 60 second video or speak for 60 seconds before the keynote address.

NEW THIS YEAR – Thursday Lunch Sponsor @ \$ 5,000 (four available) or \$ 20,000 for exclusive sponsorship – Features your company logo on dedicated signage, special listing in conference app and an opportunity to feature a 60 second video or speak for 60 seconds before the keynote address.

Attendee Refreshment Break Sponsor @ \$1,000

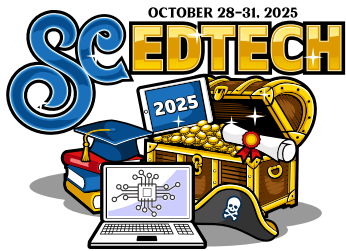
We've built extra time into the Exhibit Hall schedule this year for refreshment breaks for attendees to drive more traffic to your booth! This sponsorship includes special recognition on the conference program mobile app as well as an ad with your logo pushed out to all attendees on the app during break times; signage with your company logo at the refreshment break; a listing on the exhibitor page of the EdTech conference app, listing on the EdTech website, and sponsor ribbons for all of your booth staff.

Platinum Sponsor @ \$5,000 includes a special listing in the conference program mobile app (no printed program this year, listing on the exhibitor page of the EdTech conference app, listing on the EdTech website, two (2) booths in the exhibit hall, up to two (2) Vendor Showcase Sessions, sponsor ribbons for all of your booth staff, and four (4) full conference registrations (in addition to your booth personnel.)

Gold Sponsor @ \$3,000 includes a special listing in the conference program mobile app (no printed program this year), listing on the exhibitor page of the EdTech conference app, listing on the EdTech website, one (1) booth in the exhibit hall, one (1) Vendor Showcase Session, sponsor ribbons for all of your booth staff, and two (2) full conference registrations (in addition to your booth personnel.)

Silver Sponsor @ \$2,000 includes special recognition on the conference program mobile app, listing on the exhibitor page of the EdTech conference app, listing on the EdTech website, and sponsor ribbons for all if your booth staff.

Bronze Sponsor @ \$1,500 includes special recognition on the conference program mobile app, listing on the exhibitor page of the EdTech conference app, listing on the EdTech website, and sponsor ribbons for all of your booth staff.



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ABOUT VENDOR SHOWCASE SESSIONS

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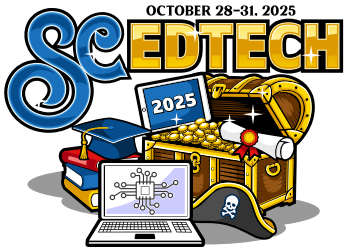
ABOUT VENDOR SHOWCASE SESSIONS (NOT AVAILABLE AFTER 8/15/25)

Vendor Showcase Sessions (VSS) will feature special presentations by vendors (limited to certain sponsor levels above) showcasing their products and services related to educational technology and instructional support. Space is limited and will be assigned on a first come, first served basis. Exclusive Vendor Showcase Session times will be available on Wednesday, October 29th and Thursday, October 30th. All sessions are one hour in length. Sessions may be repeated, depending on room availability and level of sponsorship. Select the appropriate sponsorship level (see above), and you will receive the private link via email to apply online for a VSS after we receive your qualifying sponsorship application. Time slots are limited and will be determined by EdTech according to availability and sponsorship levels.

Equipment & Services provided for Vendor Showcase Sessions:

Sessions will be provided with electrical and Internet service, digital projector and screen. All other presentation equipment must be provided by the vendor. All session rooms will be set up theater style, with water stations for attendees' use. Room set-up time is limited to the 15-minute break between sessions. Technical assistance will be available on-site. You will receive a confirmation date and time from SC EdTech once your session has been approved. Submissions for Vendor Showcase Sessions must be received prior to August 15, 2025.

Please call Eland, Sponsor Manager, with questions at 877-880-0141 or send an email to sharon@eland.us.



2025 SC EdTech

SPONSORSHIP OPPORTUNITIES ORDER FORM

SOUTH CAROLINA EDUCATION TECHNOLOGY CONFERENCE

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Increase your company's visibility at the SC EdTech by becoming a Conference Sponsor! (see bottom of this form for Vendor Showcase Session information). Sponsorships will be reserved in the order of the date that they are received. Please complete the form and return your payment and logo. Logo must be vector eps (preferred), or high resolution tif or jpg at 300 dpi, no less than 3' x 3" (76.2mm x 76.2mm).

Available sponsorships are listed below.

COMPANY: _____ **BOOTH NUMBERS** (if applicable): _____

WEBSITE: _____

COMPANY DESCRIPTION: Please provide a brief description of products you plan to exhibit (25 word limit) _____

SPONSORSHIP CONTACT: _____ **PHONE NUMBER:** _____

E-MAIL ADDRESS: _____

- _____ Dedicated Classroom @ \$ 10,000\$ _____
- _____ Tote Bags for Attendees @ \$6,000..... \$ _____
- _____ Neck Wallets for Attendee Badges @ \$5,500.....\$ _____
- _____ Wednesday Lunch @ \$20,000..... \$ _____
- _____ Wednesday Lunch @ \$5,000.....\$ _____
- _____ Thursday Lunch @ \$20,000..... \$ _____
- _____ Thursday Lunch @ \$5,000.....\$ _____
- _____ Attendee Refreshment Break @ \$1,000.....\$ _____
- _____ Platinum @ \$5,000.....\$ _____
- _____ Gold @ \$3,000\$ _____
- _____ Silver @ \$2,000.....\$ _____
- _____ Bronze @ \$1,500 \$ _____
- _____ eSports Team @ \$ 500..... \$ _____
- TOTAL SPONSORSHIPS**.....\$ _____



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Additional Opportunities: Vendors contributing value services to the conference (equipment and/or personnel services – minimum value \$6,000) might also qualify for benefits as listed at the Platinum level above. Contact Eland, Sponsorship Manager, for pricing and availability of each item or event. Costs and availability vary. Advertisement specifications will be sent to you upon receipt of your sponsorship application. Ads and logos must be received by 8/15/25 in order to appear in the Conference App, missing the deadline will forfeit this added exposure.

Sponsorships are not considered reserved until we've received a signed contract & payment.

Mail or fax your payment* and application to:

Eland, Sponsorship Manager

13726 Box T Drive, San Antonio, TX 78253

FAX: 877-880-0142

EMAIL: sharon@eland.us

*Checks payable to: SCAET/SC EdTech (FEIN: 57-0880541)

If paying by credit card (MC/VISA/AmEx) please complete the following information:

Card Number: _____

Exp. Date: _____

Security Code: _____

Name on Card: Billing Address & Zip: _____

CONTRACT AGREEMENT:

I understand that this application becomes a contract when signed by us and accepted by the SCAET Team. Contract will not be accepted without signature. By signing this contract you agree to the Exhibit Rules found online <https://elandregistration.com/v2/uploads/SCAET/EXHIBIT%20REGULATIONS%203-28-25.pdf>

X _____

SIGNATURE & TITLE OF SPONSOR'S AUTHORIZED REPRESENTATIVE

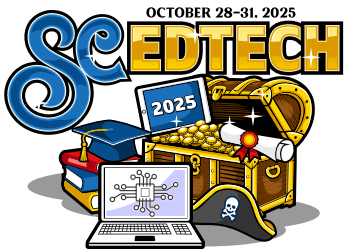
DATE

X _____

SCAET REPRESENTATIVE

DATE

Please call Eland, Sponsorship Manager, with questions at 877-880-0141 or send an email to sharon@eland.us.



2025 SC EdTech VENDOR SHOWCASE SESSIONS

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** VENDOR SHOWCASE SESSIONS **

Reserved for Gold and Platinum sponsors only: our Vendor Showcase Sessions will feature special presentations by vendors showcasing their products and services related to educational technology and instructional support. Space is limited and will be assigned on a first come, first served basis. Exclusive Vendor Showcase Session times will be available on Wednesday, October 29th and Thursday, October 30th. All sessions are one hour in length. Sessions may be repeated, depending on room availability and level of sponsorship.

If you are interested in a Vendor Showcase Session, please complete the following information and return this form to the address, email or fax number shown below.

CONTACT: _____ PHONE: _____
EMAIL: _____

SPONSORSHIP LEVEL APPLIED FOR (required for session): ___ Gold ___ Platinum

EQUIPMENT & SERVICES PROVIDED FOR VENDOR SHOWCASE SESSIONS

Sessions will be provided with electrical and Internet service, digital projector and screen. All other presentation equipment must be provided by the vendor. All session rooms will be set up theater style, with water stations for attendees' use. Room set-up time is limited to the 15-minute break between sessions. Technical assistance will be available on-site. You will receive a confirmation date and time from SC EdTech once your session has been approved.

Please return this form to:

Eland – Attn: Sponsorship Manager

13726 Box T Drive, San Antonio, TX 78253 Fax: 877- 880-0142 or sharon@eland.us