

## STEP #1: FILL IN YOUR REGISTRATION INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Organization \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

## STEP #2: COMPLETE THE ATTENDEE PROFILE (PLEASE SIGN, DATE, & COMPLETE ALL QUESTIONS)

<b>1. Organization/Primary Business</b> (✓ one only) <input type="checkbox"/> 01 Independent Producer/ Independent Production Co. <input type="checkbox"/> 61 TV Stations <input type="checkbox"/> 62 Cable <input type="checkbox"/> 03 Broadband TV/IPTV/Mobile TV <input type="checkbox"/> 04 Post Production <input type="checkbox"/> 05 Training/Education <input type="checkbox"/> 06 Corporate Media Department <input type="checkbox"/> 07 Advertising/Marketing/Public Relations/Service Bureaus <input type="checkbox"/> 65 Department of Defense <input type="checkbox"/> 66 Federal Government <input type="checkbox"/> 67 State Government <input type="checkbox"/> 68 Local Government <input type="checkbox"/> 09 DVD Production/Distribution <input type="checkbox"/> 10 Web Development <input type="checkbox"/> 11 Audio Recording/Engineering <input type="checkbox"/> 69 Prime Contractors/Integrators/ Dealers/VAR's/System Designers & Installers <input type="checkbox"/> 70 Manufacturers & Distributors <input type="checkbox"/> 13 Live Production <input type="checkbox"/> 77 Media Outlet <input type="checkbox"/> 99 Other (please specify): _____	<b>2. Job Description (✓ one only)</b> <input type="checkbox"/> 01 Corporate Management <input type="checkbox"/> 02 Director/Producer/Executive Producer <input type="checkbox"/> 03 Videographer /Cinematographer <input type="checkbox"/> 04 Editor/Post Production <input type="checkbox"/> 05 Graphics/Visual Effects Designer <input type="checkbox"/> 06 Audio Professional <input type="checkbox"/> 07 Engineering/Technical Director <input type="checkbox"/> 08 Web Developer <input type="checkbox"/> 09 Sales/Marketing/PR/Corp. Communications <input type="checkbox"/> 10 Training/Educator <input type="checkbox"/> 12 Working Press <input type="checkbox"/> 99 Other (Please specify): _____	<b>4. Annual equipment/software budget for related products and services in your facility?</b> <input type="checkbox"/> 01 \$5 Million and above <input type="checkbox"/> 02 \$2.5 Million - \$4.9 Million <input type="checkbox"/> 03 \$1 Million - 2.49 Million <input type="checkbox"/> 04 \$500,000 to \$999,999 <input type="checkbox"/> 05 \$250,000 to \$499,999 <input type="checkbox"/> 06 \$100,000 to \$249,999 <input type="checkbox"/> 07 \$25,000 to \$99,999 <input type="checkbox"/> 08 Less than \$25,000	<b>6. Please list the Priority Code found on your promotion (if available):</b> # _____ <input type="checkbox"/> 01 Brochure/Postcard <input type="checkbox"/> 02 Email <input type="checkbox"/> 03 Exhibitor <input type="checkbox"/> 04 Web Ad <input type="checkbox"/> 05 Magazine Ad <input type="checkbox"/> 06 VIP Pass <input type="checkbox"/> 07 Press Invitation
<b>3. What is your involvement in the purchasing process of digital video products and services?</b> <input type="checkbox"/> 01 Authorize or Approve Purchase <input type="checkbox"/> 02 Evaluate/Recommend <input type="checkbox"/> 03 Not Involved			<b>5. Products Planned for Purchase</b> <input type="checkbox"/> 01 Video Products <input type="checkbox"/> 02 Audio Products <input type="checkbox"/> 03 Multimedia Products <input type="checkbox"/> 04 Accessories <input type="checkbox"/> 05 Test and Measurement Products <input type="checkbox"/> 06 Streaming Products <input type="checkbox"/> 07 Computer Products <input type="checkbox"/> 08 Internet Products <input type="checkbox"/> 09 Furniture <input type="checkbox"/> 10 Storage Products <input type="checkbox"/> 11 Not Applicable <input type="checkbox"/> 99 Other Misc. Products

**I would like to receive/continue to receive FREE of Charge the following subscription(s):**  
 (✓ ALL interested publications)  
 01 DV Magazine  
 02 Videography  
 03 TV Technology  
 05 Government Video  
 09 No Thank You

SIGNATURE: \_\_\_\_\_  
 DATE: \_\_\_\_\_

STEP #3: REGISTRATION OPTIONS <i>(choose one)</i>	EARLY BIRD! ON OR BEFORE SEPT. 7	REGULAR PRICE AFTER SEPT. 7
FREE Exhibit Hall & Events Pass	<input type="checkbox"/> Free (code DV11EH)	<input type="checkbox"/> \$25
Final Cut Pro X - Level 101   Three day training and certification course from Weynand Training - (FCP)	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
Abel Cine Sony Camera 3-day Package (ACALL)	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
<b>TUESDAY FULL DAY TRAINING (OPTIONAL)</b>		
Indie Feature Film Production and Post A-Z (IND)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
DIY Lighting 101: A Shot in the Dark (DIY)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
NLE Comparison Shopping (NLE)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Basic Tech for Producers (TECH)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Video Formats & Workflow (AbelCine) (AC1)	<input type="checkbox"/> \$295	<input type="checkbox"/> \$325
Adobe's Flash (Weynand) (FLASH)	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335
Apple's Motion (Weynand) (MOTION)	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335
<b>WEDNESDAY FULL DAY TRAINING (OPTIONAL)</b>		
Color Correction Options (CCO)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Demystifying Digital (DD)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Working with Large Sensor Cameras (LSC)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Using Metadata for Production (META)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
SONY FS1000 Workshop (AbelCine) (AC2)	<input type="checkbox"/> \$295	<input type="checkbox"/> \$325
Translate your FCP skills into FCPX! (FCP1)	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335
Adobe Premiere Pro CS 5.5 (Weynand) (PREM)	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335
<b>THURSDAY FULL DAY TRAINING (OPTIONAL)</b>		
Build Your Own Studio (BVS)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Mobile Production Apps (APPS)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
The Art of Micro-Budget Producing (MICRO)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
Avoiding PostProduction Nightmares (PPN)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
SONY F3 Workshop (AbelCine) (AC3)	<input type="checkbox"/> \$295	<input type="checkbox"/> \$325
Maximize the Power of STORM (Weynand) (STORM)	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335
Avid's Media Composer 5.5 (Weynand) (MC5)	<input type="checkbox"/> \$305	<input type="checkbox"/> \$335

## STEP #4: PAYMENT OPTIONS

Amount Due (total from step #3): \$ \_\_\_\_\_  
 Form of Payment:  Check\*  Visa  MasterCard  
 American Express  Bill My Agency/Department  
 Cardholder's Name: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Cardholder's Signature: \_\_\_\_\_  
*\*Make checks payable to NewBay Media, L.L.C. - DV Expo*

NOTE:  
 Please contact the Registration Department with any special needs. (303) 420-0130  
 Due to safety concerns, no one under the age of 18 (including infants in strollers) will be permitted to attend.

## 3 EASY WAYS TO REGISTER:

1. REGISTER online at [www.dvexpo.com](http://www.dvexpo.com)
2. FAX your registration to: (866) 529-6755
3. MAIL your registration and payment to:  
 Digital Video Expo Registration  
 28 E. 28<sup>th</sup> Street, 12<sup>th</sup> Floor  
 New York, NY 10016