



# REGISTRATION FORM

JUNE 20, 2012 | METROPOLITAN PAVILION | 123 W. 18TH ST. | NEW YORK CITY

## STEP #1: FILL IN YOUR REGISTRATION INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Organization \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## STEP #2: COMPLETE THE ATTENDEE PROFILE (PLEASE SIGN, DATE, & COMPLETE ALL QUESTIONS)

### 1. Organization/Primary Business (✓ one only)

- 01 Independent Producer/ Independent Production Co.
- 61 TV Stations
- 62 Cable
- 03 Broadband TV/IPTV/Mobile TV
- 04 Post Production
- 05 Training/Education
- 06 Corporate Media Department
- 07 Advertising/Marketing/Public Relations/Service Bureaus
- 65 Department of Defense
- 66 Federal Government
- 67 State Government
- 68 Local Government
- 09 DVD Production/Distribution
- 10 Web Development
- 11 Audio Recording/Engineering
- 69 Prime Contractors/Integrators/Dealers VAR's/System Designers & Installers
- 70 Manufacturers & Distributors
- 13 Live Production
- 77 Media Outlet
- 99 Other (please specify): \_\_\_\_\_

### 2. Job Description (✓ one only)

- 01 Corporate Management
- 02 Director/Producer/Exec. Producer
- 03 Videographer/Cinematographer
- 04 Editor/Post Production
- 05 Graphics/Visual Effects Designer
- 06 Audio Professional
- 07 Engineering/Technical Director
- 08 Web Developer
- 09 Sales/Marketing/PR/Corp. Comm.
- 10 Training/Educator
- 13 Production/Ops Mgmt. or Staff
- 14 News Management or Staff
- 15 IT Management or Staff
- 16 Procurement/Purchasing
- 98 Working Press
- 99 Other (Please specify): \_\_\_\_\_

### 3. What is your involvement in the purchasing process of digital video products and services?

- 01 Authorize or Approve Purchase
- 02 Evaluate/Recommend
- 03 Not Involved

### 4. Annual equipment/software budget for related products and services in your facility?

- 01 \$5 Million and above
- 02 \$2.5 Million - \$4.9 Million
- 03 \$1 Million - 2.49 Million
- 04 \$500,000 to \$999,999
- 05 \$250,000 to \$499,999
- 06 \$100,000 to \$249,999
- 07 \$25,000 to \$99,999
- 08 Less than \$25,000

### 5. Products Planned for Purchase

- 01 Video Products
- 02 Audio Products
- 03 Multimedia Products
- 04 Accessories
- 05 Test and Measurement Products
- 06 Streaming Products
- 07 Computer Products
- 08 Internet Products
- 09 Furniture
- 10 Storage Products
- 11 Not Applicable
- 99 Other Misc. Products

### 6. Please list the Priority Code found on your promotion (if available):

- # \_\_\_\_\_
- 01 Brochure/Postcard
  - 02 Email
  - 03 Exhibitor
  - 04 Web Ad
  - 05 Magazine Ad
  - 06 VIP Pass
  - 07 Press Invitation

### I would like to receive/continue to receive FREE of Charge the following subscription(s):

- (✓ ALL interested publications)
- 01 DV Magazine
  - 03 TV Technology
  - 05 Government Video
  - 09 No Thank You

STEP #3: REGISTRATION OPTIONS <i>(choose one)</i>	EARLY BIRD! ON OR BEFORE MAY 18	REGULAR PRICE AFTER MAY 18
Exhibit Hall & Events Pass	<input type="checkbox"/> FREE (use code DV12EH)	<input type="checkbox"/> \$25

### STEP #4: 3 EASY WAYS TO REGISTER

1. Register online at [www.dvexpoeast.com](http://www.dvexpoeast.com)
2. Fax your registration to: 212.378.0428
3. Mail your registration and payment to:  
Digital Video Expo Registration  
Attn: Tom Leader  
28 E. 28<sup>th</sup> Street, 12<sup>th</sup> Floor  
New York, NY 10016

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_